



FOR

THE **FAT** PAINT COMPANY



MEET AMANDA FORREST

Amanda Forrest is a designer and nationally recognized expert in home construction, project management, design and lifestyle trends. Her 15 years of practical experience and taste making continue to see her industry leading concepts featured on television, print and advertising as well as many national events like IDS West, The National Home Show and The International Builders Conference.

As a devoted mother to 5 children, Amanda appreciates the value in teaching and believes she is here to make a difference. She is a proud supporter of woman entrepreneurs and children's rights through Kiva, Pencils of Promise and The Children's Aid Foundation.



The gold skull in Amanda's logo has become a recognizable figure for the Amanda Forrest brand and is reflective of Amanda's belief that the skull offers a home protection from negative energy and is celebration of her Cree Ancestry.



MEET THE FAT PAINT COMPANY

A BOLD TAKE ON TRADITIONAL CHALK STYLE PAINT

The FAT Paint Company makes a chalk-style paint that goes on smooth, distresses easily and finishes with flair. Developed by an artisanal brother-sister duo, FAT Paint transforms furniture, frames, jars, cabinetry and anything at all, into enviable works of upcycled art.

AT FAT PAINT, WE BELIEVE EVERYONE HAS AN INNER ARTISAN.

The FAT Paint Company began in 2012 when Victoria, an avid DIYer, and Bradford, an artist with mad skills, brought their collective talents together. This artisan sibling duo sought to make versatile and easy to use chalk-style paint. It didn't take long for their custom formula made by artisans, for artisans, to turn people certifiably inFATuated. What began in Victoria's kitchen has now grown into a 2400 square foot production space located in New Westminster, BC, with over 110 retailers across North America.

WE LOOK TO INSPIRE, TO THINK OUTSIDE THE BOX AND TO GO BOLD.

Since day one, The FAT Paint Company has been deeply connected to our community – both in our beautiful home of New Westminster, BC and creatively to DIYers and artisans everywhere. Our vision is to make and sell the best chalk-style paint across the globe so that all of your projects – no matter how big, small, wild or wonderful – can come to life



FAT

AMANDA



FORRES

PAINT

COLOUR COLLECTION • COLLECTION DE COULEUR

925 ml—31.28 US FL.OZ.

CAUTION • ATTENTION



FEARSTLER

RHAPSODY



AMANDA FORREST

THE AMANDA FORREST COLLECTION

Colours are all inspired by my personality and personify my creative drive, passion for business and love of travel.



BLUSHING BOMBSHELL

A fierce sensual colour with an incredible drive seeking to be passionately paired with either floral or vibrant patterns.

Tip: Blushing Bombshell commands attention and is best partnered with greens and navy, the perfect colour for a media cabinet, accent tables or picture frames.



NAVY STATE OF MIND

The boss of her world, strong to the point and always unwavering. As crisp as a pin striped suit and sky high heels.

Tip: Navy State Of Mind Is a grounding colour. It's classic hue will stand the test of time on vanities, kitchen cabinetry and any mantle.



GREYSFUL

She has a quiet soft demeanor only intimates will discover. It's understated elegance is gentle and classic mirroring the lady at heart.

Tip: Greysful speaks to your inner traditionalist. It is the perfect grey to elevate cabinetry, coffee tables and headboards to a new level.



ORANGEAPALOOZA

Destined for tropical inspiration with an umbrella drink in one hand and toes in the sand this shade is as hot as the Caribbean sun.

Tip: Orangeapalooza is the colour of fun, its saturation is rich and deep giving it visual interest to hall tables, dining chairs and table lamps.



COUTURE LINEN

It covets fashion and the attention to detail found on a beautifully crafted blazer or a beaded formal gown, knowing what looks best and priding itself on being a well mannered colour even at the finest of social events.

Tip: Couture linen is a classic tone that will bring out the best in any piece fitting in with any style of decor.



CAN'T SEE ME CAMO

She is a real team player with a masculine side. Her ability to lead and inspire through life experience has granted the gift to mentor others creatively exploring in a multitude of mediums.

Tip: Can't See Me Camo is the choice that can bridge the gap between light and dark furniture pieces. It is an understated neutral that adds visual depth to dressers, sideboards and benches.





A woman with blonde hair styled up, wearing a white sleeveless dress and a multi-strand silver necklace, is smiling and holding a gold tray. On the tray are six jars of FAT PAINT in various colors: pink, blue, orange, white, green, and black. The background is a plain white wall.

EAGER TO DIP INTO A CAN?

To find your local retailer, visit
www.thefatpaintcompany.com

GET SOCIAL #AFXFAT

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 @amandaforreststyle

FOR PRESS AND MEDIA INQUIRIES

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